

OCMM Communications Survey 2012: Report

In October 2012, the OCMM Communications Committee developed a survey on Internet and web access and usage of members and attenders of Old Chatham Monthly Meeting. The survey was completed in November.

The survey was available online and sent to the Meeting email list. Paper surveys were also available. In all, 30 responded online, and 3 on paper. For the last survey, in 2008, 25 surveys were completed online and 8 on paper.

The purpose was primarily to identify the access of Meeting Friends to computers and mobile devices and to email and the Internet as well as their use of the Meeting website and Facebook page.

It is clear that use of computers, email, and the website have increased, as expected, since 2008. It appears that the website is being accessed regularly; the findings on how the website is being used to obtain information are helpful.

The write-in responses (comments) included: “For those without email, it would be good to send paper copies of the Meeting Update (*we do*); include more photos on the website and Facebook page, not just of the meetinghouse; the email updates are very helpful and much appreciated; we should have biographies of Meeting friends and other news on the website and Facebook page (*agree – anyone can send us this material to post*); please notify by email when business meeting minutes are posted on the website.”

The committee will use the results to help inform future promotion of the website and Facebook page. Based on usage, the committee will adjust content on certain pages of the website and will be mindful of ways Friends like to receive information by email.

See attached survey results. See members of the committee if you would like information on specific numbers of responses.

Communications Committee

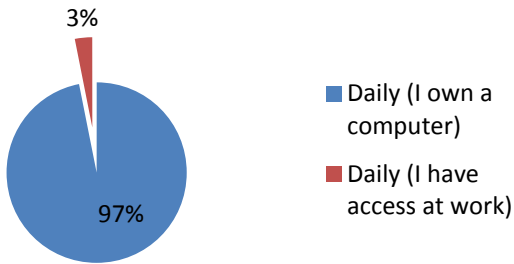
Richard Green, clerk

Bill Thompson

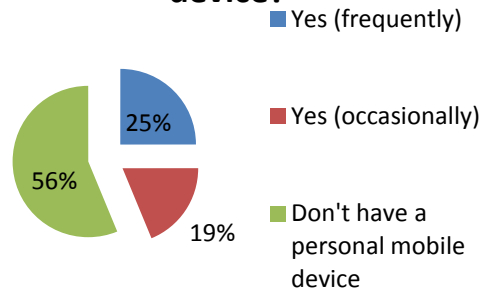
Rebecca McBride

OCMM Communications Survey 2012 - Results

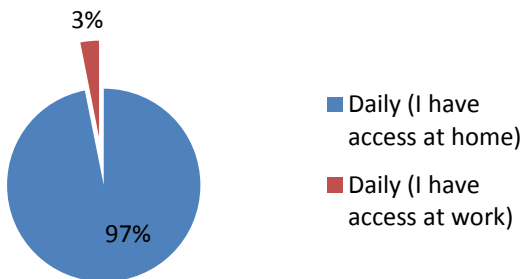
How often do you have access to a computer?



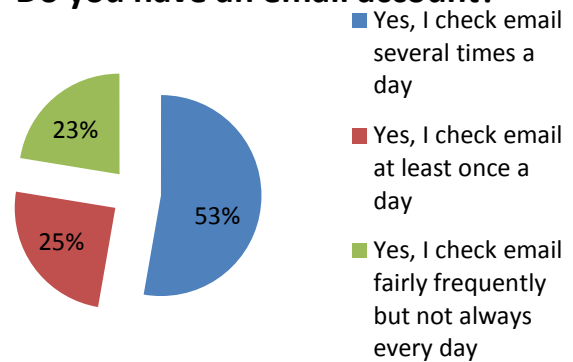
Do you have access to the Internet from a personal mobile device?



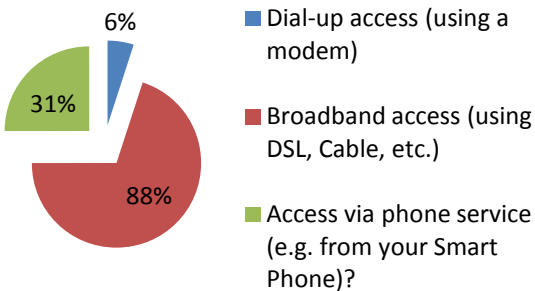
How often do you have access to the Internet?



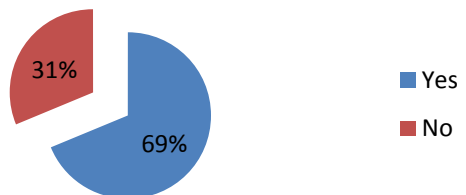
Do you have an email account?



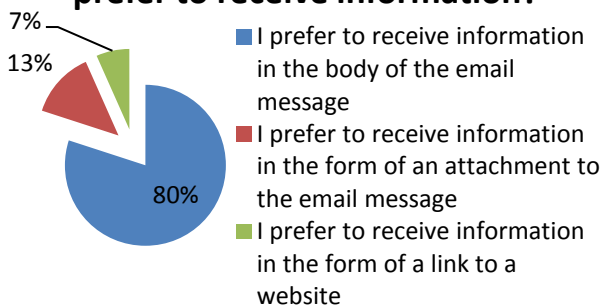
What type of Internet access do you have?



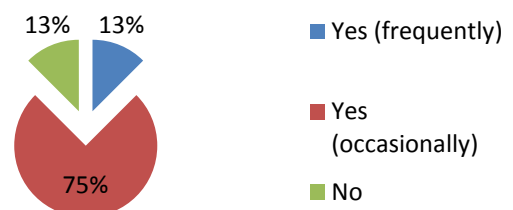
Do you subscribe to any email lists?



If you use email how do you prefer to receive information?

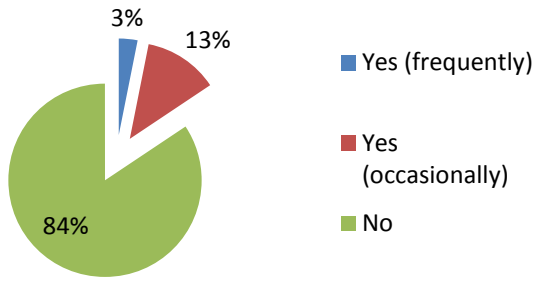


Do you use the OCMM website to access information about the meeting?



OCMM Communications Survey 2012 - Results

Do you ever access the Meeting's Facebook page?



Which types of information do you access on the OCMM website?

